

WOMEN PLUNGE TO DEATH AT FIRE IN LOS ANGELES

Three Miss Net Under Windows of Blazing Hotel—
More Than 20 Injured.

LOS ANGELES, Cal., Nov. 19.—Three women are known to have been killed and about twenty injured in a fire at the St. George Hotel, on East Third street, near Main, which started at midnight.

The fire started on the second floor and, drawn up through the elevator shaft, spread so rapidly that those on the fifth and sixth floors were compelled to jump from the windows.

The known dead are:
Mrs. CHARLOTTE HARRINGTON, actress.

Mrs. ELLEN MORAN.
JOSEPH MARTIN, jewelry clerk, Los Angeles.

The most seriously injured are:
Mrs. E. J. BOCK, jumped from sixth floor, back broken.

JULIUS MALONE, engineer at hotel, fatally burned.

JEFFERSON OSBORN, moving picture actor, burns on face and arms.

MARY HARRINGTON, eighteen months old, daughter of Mrs. Charlotte Harrington, slightly burned.

Mrs. RAY HARRAH, vaudeville performer, injured jumping from sixth floor.

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Many had miraculous escapes from death and perhaps a score or more owe their lives to the heroism of Oscar Jones, who ran the single elevator of the hotel, making trips to the sixth floor with the small car packed, until the flames and smoke made further trips impossible.

There were also a number of heroic rescues by the firemen.

WOMEN MISS NET IN JUMP FROM TOP FLOOR.

Mrs. Harrington, who was a member of a company playing at a local theatre, lost her life jumping from the fifth floor. Escape had been cut off, the only means having been a single stairway in the building, which was soon ablaze.

She first tossed her eighteen-month-old baby into a net held by the firemen and then jumped. She missed the net and sustained injuries which caused her death a short time later at a hotel across the street, to which she had been removed.

Mrs. Ella Moran jumped from a sixth story window on the front of the hotel and was crushed to death on the sidewalk.

Mr. and Mrs. E. J. Bock jumped from a sixth story window. Mrs. Bock was taken to the receiving hospital with her back broken. Bock's injuries are not serious. Mr. and Mrs. Bock were said to have come here recently on their honeymoon.

The fire did comparatively little damage except to the upper floors.

Banker Heribut Left \$11,145.

Frank Moseley Heribut, who died Jan. 8, left an estate appraised at \$11,145, according to a report made public yesterday. For forty-five years he had been connected with the Union Square Savings Bank, and for the last sixteen years had been its president.



The Ritz Last
Patent or Call
in Button or
Lace, \$5.00.



JUST AT THE START of the social season—with dances, dinners, teas, receptions, etc. to look forward to—there will be need of shoes and a variety of them.

IT WOULD BE HARD to find a social requirement for which we cannot furnish a number of correct Queen Quality Styles for you to choose from.

EVERY ONE has the famous flexible sole—the no-breaking-in-kind. Prices range, \$3.50 to \$5.00—a few at \$6.00.

QUEEN QUALITY BOOT SHOP
32 West 34th Street



Ladies' Neckwear For Christmas Gifts At "The Linen Store"

In our large stock of Ladies' Neckwear, there are hundreds of pieces suitable for Christmas Gifts. The opportunities for variation in the form and ornamentation are so wide that there is little possibility of duplicating another's gift.

Jabots of linen with hand embroidery and lace trimming, \$1.00, \$1.50, \$1.75 and upwards.

Robespierre Collars and Frills, hand hemmed, hand embroidered, and lace trimmed, \$2.25 and upwards.

Coat Sets, Collars and Cuffs, trimmed with Real Irish Lace, \$8.75.

Real Irish Lace Collars and Cuffs in an unusually attractive variety.

Lace and Net Stocks with Jabots, \$1.00 to \$4.75.

Lace and Net Jabots, \$1.00 to \$4.75.

James McCutcheon & Co.,
5th Ave. & 34th St. Opposite Waldorf-Astoria

BONWIT TELLER & Co.

FOR WEDNESDAY

The Season's Most Extraordinary Sale
Women's High Class Suits, Coats, Dresses

NO EXCHANGES

NO CREDITS

150 Women's Cloth and Corduroy Suits

A collection of 3 and 4 suits of a kind in strictly custom tailored and fancy trimmed models made of Bedford cords, two tones, diagonals, chevrons, broadcloth and velvet corduroy. Value to \$20.50

18.50

200 Women's General Service Coats

Ten newest models in full and 3/4 lengths, made of chinchillas, plaid backs, vicunas, wide diagonal stripes, Tattersall plaids, heavy serges and wide wales. Value to \$5.00

18.50

150 Women's Street and Evening Gowns

Street and afternoon gowns in simple styles and coat effects of velvet, corduroy, crepe de chine and charmeuse. Also gowns of soft draped chiffons and crepe silks. Value to \$9.50

18.50

TO CLOSE OUT

Main Floor.

100 Women's and Misses' Hats

5.00

7.50

Formerly 9.00 to 12.50

Formerly 13.50 to 15.00

Prevailing shapes and trimmings in velvet, plush and velour.

Fifth Avenue at 38th Street

SUNDAY WORLD WANTS WORK WONDERS

O'NEILL-ADAMS Co.

Sixth Avenue, 20th, 21st and 22nd Streets.

The pianos for this co-operative sale were personally selected at the factory by Mr. C. Alfred Wagner, President of the Lyngard Co., and upon arrival are being tested and inspected by Mr. Nathan Franko, for years Conductor and Concertmeister Metropolitan Opera Company.

Two hundred and forty player-pianos have been sold—but sixty remain to be sold through this co-operative plan

NOTHING can tell the story of the success of this sale so well as this. Two hundred and forty of the three hundred player-pianos intended for this sale *have already been sold.*

The heading of this ad tells two things: First—that the sale has been an *overwhelming success*—and, Second, it tells of the growing popularity of the player-piano.

The wonder is, however, that there is not still a *larger proportion* of player-pianos sold to pianos. The player-piano, when all is said, is nothing *more than a piano.*

It differs *only* from a *regular* piano in that it has an *extra action* within it which makes it playable *by any and every one.* Why should not *all* the pianos sold be *player-pianos*, excepting that they cost a little more?

But this is drifting from the subject. The point in mind is—there remains but *sixty more* of these player-pianos to be sold through this *most liberal of liberal plans.* Hence, the time to act is here. There can be no further delays.

Success comes where it is courted and deserved

Everything that could be suggested as being of benefit to those who should want to buy a *good* piano, was put into this co-operative plan to make it the success it has been.

First. Every effort was put forth to bring the price down to the very *last dollar.*



This Guarantee is our Bond of Confidence with the purchaser. This tag will be found tied upon each piano or player-piano offered for sale through this co-operative plan.

was met by agreeing to exchange the piano for any other new piano sold by us of equal or greater value without the loss of a *single penny*, at any time up to within one year from the day it was purchased.

Sixth. And, finally, the fear of losing the piano and what had been paid upon it, in case of death, before the piano was entirely paid for, was overcome by our proposing to voluntarily cancel all *further payments* and turn a clean receipt for the instrument over to the family of the deceased.

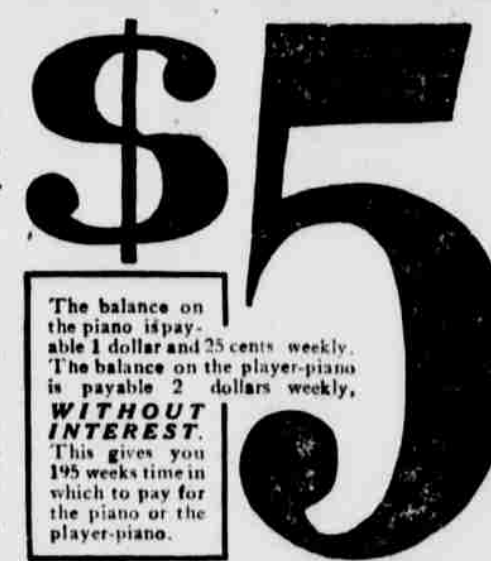
Big, broad-gauged, liberal plan of merchandising—*isn't it?*

Second. Every week's extra time that was possible to add to regular piano terms was added—the time being stretched out to one hundred and ninety-five weeks (or forty-five months) as against *thirty-two months*—the usual terms.

Third. The usual form of piano guarantees was entirely dropped, and, in its stead, a guarantee as strong as could be written in the English language was jointly signed by both the manufacturer and ourselves (as shown herewith) and given to the purchaser of each and every instrument.

Fourth. It was thought that by offering to give the purchaser *his money back* would best assure him that he was getting a "square deal," and this also was included in the plan. So to every purchaser under this co-operative plan we said: "Try this piano for thirty days in your home. If you are not satisfied, 'Your Money Back'—and no questions asked."

Fifth. The idea was also advanced that a thirty days' trial of a piano was hardly sufficient—so *that* objection



this sale—more like an *initiation or entrance fee—with this difference*—that your five dollars under this plan are credited to the price of the instrument you select. This leaves a balance of two hundred and forty-three dollars and seventy-five cents, if you select a *piano*, or a balance of three hundred and ninety dollars if you select a *player-piano*.

How to obtain one of the instruments on this associate plan

To take advantage of this unusual sale, all you have to do is to send or bring in five dollars, for which we will at once give you a receipt.

This five dollars is credited to your account on the co-operative books. The co-operative plan then allows one hundred and ninety-five weeks' time in which to pay the balance—at the rate of one dollar and twenty-five cents a week if you select a piano, or two dollars a week if you select a player-piano. There are no further payments of any kind to be met.

You can make your selection at once—to-morrow—next day—next week or any other time convenient to you. It will be delivered immediately—next week or next month. The time you select your instrument and the *date of delivery* is wholly optional with you.

If not convenient for you to personally select your instrument, we will make the selection for you under your instructions, with the understanding that, if at the end of a thirty days' trial it is not satisfactory, *we will refund your money.*

Take Notice

Beginning Monday evening, November 18th, our Piano Department is remaining open until 9.30 o'clock. This is done for the convenience and at the request of many who find it difficult to come in during the day. Come to the Sixth Avenue and 22d Street entrance *ONLY* and take elevators to the Fifth Floor.

O'NEILL-ADAMS Co.

Sixth Avenue, 20th, 21st and 22d Street

Main Building—5th Floor—Take 22d Street Elevators



Cut this coupon off, and mail to-night.
O'Neill-Adams Co., Sixth Avenue, New York
Without obligation on my part, mail photograph on your co-operative plan to
Name.....
St. and No.
City..... State.....